

Estimator Engine – Client Instructions



These instructions are designed to help you complete our online estimator accurately and efficiently. Don't worry about being perfect – all measurements and details are **verified on-site** by a Point B technician before final pricing is confirmed.

What you will be getting:

- **Full Name, Phone Number, Email Address, Billing Address, Service Address**
- **Expedited service, Accessibility Move Assist, In-Person Estimate Requests**
- **Square footage of any area to be pressure/soft-washed.**
- **Window count, screen count, solar panel count**
 - How many of them have hard water that needs to be removed?
 - How many of them need to be resealed?

A. Contact Information & Service Type

1. Enter your contact details

- **Full Name** – The primary decision-maker for the property (the person authorized to approve work and pricing).
- **Phone Number** – Used for calls or texts regarding your estimate or scheduling.
- **Email Address** – Where your written estimate will be sent.
- **Billing Address** – The address associated with payment.
 - If the billing address is the same as the service address, select **Yes**.
 - If different, select **No** and enter the billing address.
- **Service Address** – The location where the work will be performed.

2. Choose your service type

- **Residential or Commercial** – You will be guided to the appropriate section based on your selection. Each estimate applies to **one property only**. If you need estimates for multiple properties, please submit them separately.
- **Expedited Service (Optional)** – Expedited service refers to work requested with a **24-48 hour turnaround**. A seasonal expedited

- service fee of **\$50-\$100** may apply depending on availability, staffing, and resources. Expedited service is **not guaranteed** until confirmed by a Point B representative.
 - With our instant estimator, we aim to make our services more accessible to both homeowners and business owners. While this online option provides speed and convenience, we understand that some clients prefer a more personal, in-person experience. For those clients, we offer **on-site estimates for a \$30 non-refundable** scheduling fee. If you choose Point B Home Solutions as your service provider, this fee will be **credited toward your final invoice**.
 - To serve our clients' needs, we offer light moving services as well in order to access the service area needing to be cleaned. This shows up as a non-refundable \$55/hour "Accessibility Move Assist" fee.
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B. Pressure Washing & Gutter Cleaning

For each area listed on the form (house, driveway, sidewalk, pool deck, lanai, fence, etc.):

1. **Enter square footage or linear footage** for all surfaces requiring pressure washing, power washing, or soft washing.
2. **How to estimate square footage**
 - Square footage = **length × width**.
 - Break irregular shapes into simple squares or rectangles, measure each, and add them together.
 - **Patio** refers to concrete, pavers, brick, or stone surfaces (not wood).
 - **Deck** refers specifically to wooden structures.
 - **Pool Area** = the surface the pool sits on (patio or deck).
 - **Lanai** = the screened or enclosed structure itself.
3. **Gutters**
 - A general rule of thumb is to divide the home's square footage by **10** to estimate total gutter length.
 - This is a **rough estimate only**. Final linear footage is verified on-site.
4. **Roofing & siding**
 - Use the square footage listed in your local tax record for estimating purposes. Unless there are specific sections of the siding portion that need to be cleaned and not others.
 - Pitch, access, surface material, and condition may affect final pricing.
5. **Stories**
 - Select the number of stories of the **tallest structure** requiring service.

Accuracy is helpful, but perfection is not required. All measurements are confirmed during the on-site pre-service visit.



C. Windows & Window Resealing

1. Choose your window service type

- **Exterior Only** - Exterior glass cleaning only (no track service).
- **Interior & Exterior** - Includes interior glass, exterior glass, and track service.

2. Count your windows/panes (See Image above)

- Count the total number of windows or panes.
- If selecting interior & exterior service, the total window count is **multiplied by two**.

3. Screens

- Enter only the number of screens you would like **cleaned**.
- Screen repairs or replacements are quoted separately if needed.

4. Tracks Service

1. You should select yes only in the event that you wish to have the tracks serviced, but not the interior window cleaning service. Someone will rarely ask for this. Or you are just wanting your tracks and all the window areas cleaned, but not the window itself. (You'd be surprised how many people ask for this!)
5. **Hard water stain removal**
- Select this option **only if you see visible mineral spotting or staining**.
 - Enter the number of windows affected.
 - Results vary based on glass condition; full restoration is not always guaranteed.
- **Window resealing/restoration**
- Select this option if you are experiencing drafts, leaks, fogging, or seal failure.
 - Enter the number of windows requiring resealing.

If you are unsure about how to count how many need hardwater cleaning or resealing, the technician always assesses this during the onsite pre-service inspection.

All window-related pricing is an **estimate**. Final pricing is confirmed once the technician verifies conditions on-site. The technician in the pre-service inspection will be able to evaluate the above items and will go over them with you.

D. Solar Panel Cleaning

1. **Enter the number of solar panels** (or select the closest range).
2. **Indicate whether the service is:**
 - **Bundled** with other services (such as house washing or window cleaning), or
 - **Standalone solar panel cleaning**.
3. **Hard water or heavy staining**
 - Select this option if you notice a cloudy appearance, spotting, or mineral buildup.
 - Enter only the number of panels affected.

- Heavy staining may require additional treatment and cannot always be fully corrected.

If you are unsure about how to count how many need hardwater cleaning for solar panels the technician always assesses this during the onsite pre-service inspection.

F. Discounts & Recurring Service

If applicable, select all that apply: - **Veteran / Active Duty Military** - 10% discount - **First Responder / Essential Worker** - 10% discount - **Recurring Service** - Monthly, quarterly, or bi-annual options

Discounts cannot be combined unless explicitly stated. Recurring service selections will be followed up by a Point B representative to confirm details.

G. Sales Rep Info & Additional Notes

1. If you were referred by someone or are working with a specific sales representative, enter their name if prompted.
2. Use the Notes / Additional Information section to include:
 - Gate codes or access instructions
 - Pets on the property
 - Anything you were unsure about while completing the form

Thank you for taking the time to complete our estimator. Our goal is transparency, accuracy, and a smooth experience from estimate to completion.

If you get lost please do not hesitate to call us @ (352)740-9146!